

#MEETIN NORWAY





Svalbard



Norway



Svalbard



Tromsø



Trondheim



Oslo



Lillehammer



Ålesund



Bergen



South-West Norway

# Weather and climate

Some people think that Norway is freezing cold all year around, with extreme temperatures in the winters. Norway is on the same latitude as Alaska, Greenland and Siberia, but the climate is surprisingly mild in comparison. How come? It is all thanks to the Gulf Stream, which delivers warm air currents to Norway every day!



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 Norway



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# The Oslo Region

Welcome to Oslo! This city has it all – from cutting-edge architecture to the breathtaking scenery of the Oslofjord and surrounding hills. Imagine exploring Viking ships in the morning and hitting up trendy cafes and bars by night. Oslo is super green and eco-friendly, making it a paradise for outdoor lovers with its parks and hiking trails. Whether you're into culture, nature, or just having a great time, Oslo is the place to be.



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# Oslo



 Norway



Oslo



 Norway

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The new Much museum – open soon



Wolfram Siemensen

©Dietrich Siemensen – visitOslo

The Oslo Opera house



©Caroline Greenwood – visitNorway



©Sammerville Hotel



## Southern Norway and Kristiansand

- Norwegians' own summer paradise, with lovely beaches, thousands of islands, and more hours of sun per year than most other parts of the country. The main city in this region is the city of Kristiansand.
- Diverse set of activities for team building or social gatherings. From the islands and coast, to the inland and mountains. All within an hour drive from the city.

# Kristiansand





# Fjord Norway



# Stavanger

Stavanger



# Bergen



 Norway



Bergen

# Ålesund



Ålesund



# Lillehammer



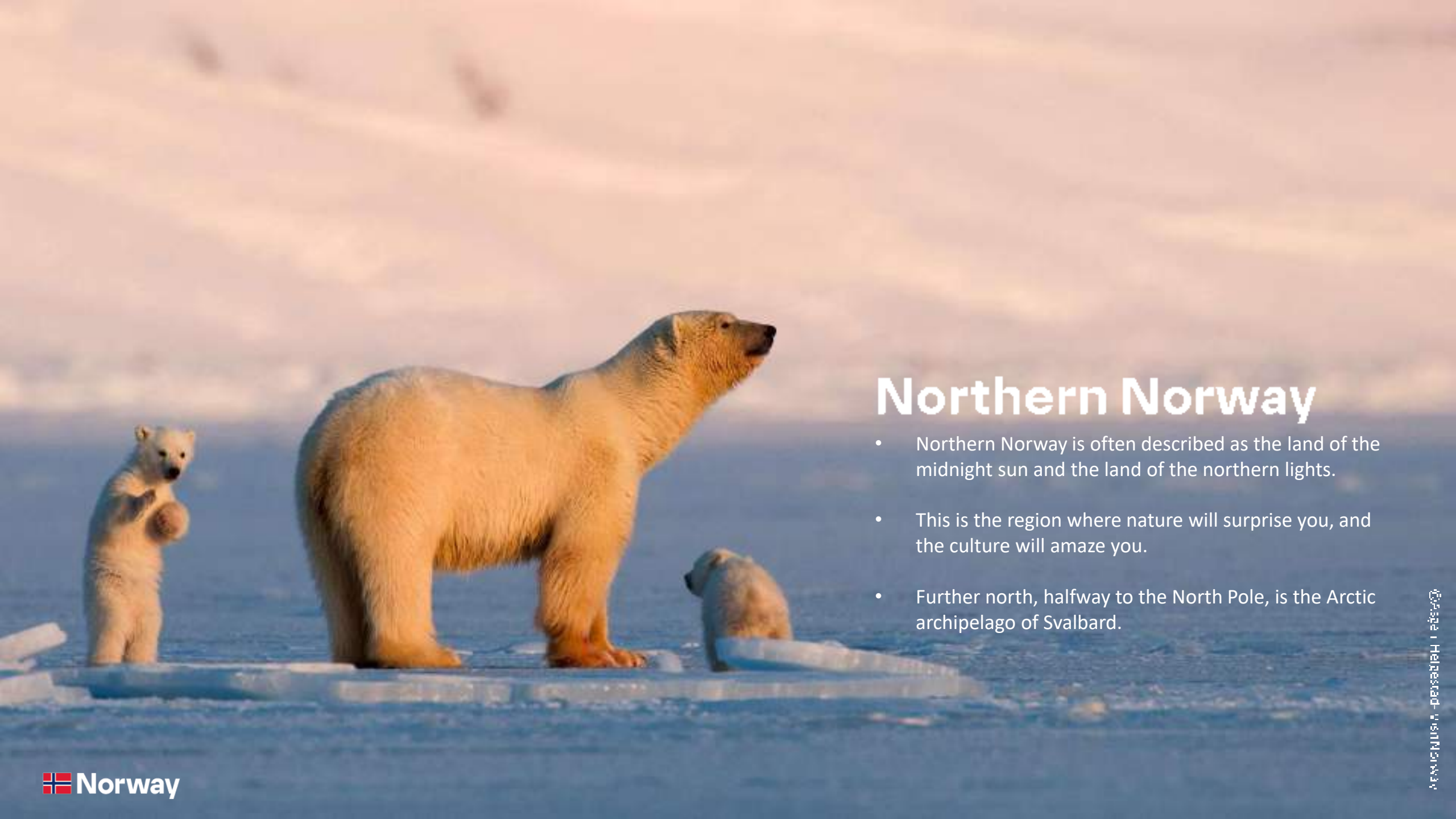
# Mid Norway

The Trøndelag region is the very heart of Norway. Placed right in the middle, with veins stretching out in every possible direction. The largest city, the capital of this region, is the city Trondheim.

# Trondheim



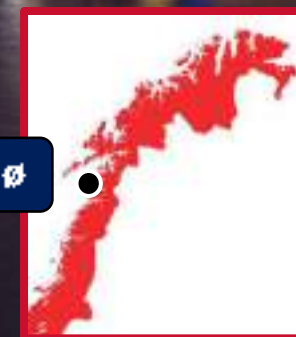
Trondheim



# Northern Norway

- Northern Norway is often described as the land of the midnight sun and the land of the northern lights.
- This is the region where nature will surprise you, and the culture will amaze you.
- Further north, halfway to the North Pole, is the Arctic archipelago of Svalbard.

# Bodø – European Capital of Culture 2024



Bodø

# Northern lights

- When? From December until middle of April.
- Lights that dance spontaneously and like crazy above your head.
- During large solar explosions and flares, huge quantities of particles are thrown out from the sun and into deep space.
- Experiencing the unbelievable colours that move across the Arctic sky is on many travellers' bucket list, and few places on earth offer more ways to witness the northern lights than Norway.

# Tromsø



# Alta



# Kirkenes



# Incentive activities in Norway – Powered by nature!

Take your team on an unforgettable adventure, and boost the group spirit with activities like hiking, rafting and dog sledding in Norway's stunning nature. Maybe explore the Viking history or take a drink in an Igloo Hotel.

We believe that the nature does something with you, you get fresh perspectives.

In Norway you get powered by nature!

On the next slides we give you some ideas on what you and your team can experience in Norway.





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 Norway

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# Venues

In Norway, you can count on top-quality conference facilities for smooth events of up to 12,000 people. Use our advanced search function to find the perfect meeting room, conference centre, banqueting hall, exhibition space or outdoor venue.



A large, futuristic, spherical restaurant structure, the Iris Restaurant, is situated on a floating platform in a body of water. The sun is setting directly behind the structure, creating a bright, golden glow and a lens flare effect. The background features rugged, snow-capped mountains under a hazy, orange sky. The water in the foreground is dark with gentle ripples.

# Iris Restaurant

# Sustainability

Norway has made it a top priority to preserve the country's wild, unspoiled nature. We are working hard towards a more sustainable society, and this includes the MICE sector. You will find a strong focus on green incentives and hotels, eco-friendly local food, and electric transport.

## Green venues and hotels

- Most Norwegian hotels and event venues encourage recycling and make an effort to restrict energy usage, water consumption, waste generation. A few examples of **common energy-saving devices** are automatic light switches, low-flush toilets, washbasins with sensors, eco-labelled cleaning products, and energy-efficient dishwashers and washing machines.

## Nature-based incentive activities

- You may have noticed that Norwegians love spending time outdoors. The principles of the so-called "Right to Roam" are enshrined in law, as **access to nature is considered a human right**. As long as you follow a few simple rules, you are free to enjoy the countryside and national parks as much as you like.
- Many tour operators and DMCs in Norway offer activities that are **both safe and environmentally friendly** – not to mention that you get to have tons of fun and experience jaw-dropping nature.

A pair of hands wearing white knitted gloves with red floral patterns. The hands are positioned to form a heart shape, with the fingers and thumbs meeting at the top and bottom. The background is a bright, golden sunset or sunrise, with the sun low on the horizon, creating a strong lens flare effect. The overall mood is warm and affectionate.

**THANK YOU & ...LET'S  
#MEETINNORWAY!**